

4 REASONS TO JOIN SBS



**SMALL BUSINESS STANDARDS IS THE SOLE ORGANISATION REPRESENTING
EUROPEAN SMES IN THE STANDARDISATION PROCESS**

SBS membership allows members to:

1. be heard

As a member, you will help to shape SBS' positions. SBS will hear and voice your views to EU decision-makers and the European and international standardisation organisations: CEN, CENELEC, ETSI, ISO and IEC. You can also contribute directly to establishing, changing or blocking the development of standards.

3. stay informed and engage with standardisers and other influencers

As your watchdog, SBS will keep you informed about the latest political and technical developments. Not only will this allow you to identify new business opportunities, it will also help you to anticipate new constraints.

2. have more weight

As a member, you will have access to the technical knowledge of some of SBS' 60 experts representing SMEs' position in strategic standardisation bodies. You will be given the opportunity to sharpen your skills by attending all of SBS' seminars and events free of charge, as well as chances to meet new people and expand your network.

4. be visible

As a member, you will gain visibility through SBS' multiple communication channels vis-à-vis other SMEs and the wider standardisation community.

**BECOME A MEMBER AND TOGETHER WE CAN SHAPE THE
FUTURE LANDSCAPE OF STANDARDISATION FOR SMEs!**

Contact the Secretariat: info@sbs-sme.eu

WHAT PEOPLE SAY ABOUT SBS AND STANDARDS

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As a small company in a field dominated by large companies, Nord'Imprim faced many challenges. Using standards put us on an equal footing with larger companies. Standards promote a real business dynamic. They were a unifying tool within the company and helped Nord'Imprim gain its competitive edge. Today, our company is recognised as the most sustainable printer in the north of Paris.

Vanessa MERLIN
Quality, Security & Environment Chief Officer
Nord'Imprim, 49 employees
France



SME

SMEs can benefit from participating in the development of standards. By taking part in working groups, they can gain awareness about industry trends, cultivate expertise, express their views, and defend the interests of their company and profession. Moreover, complying with standards allows SMEs to access difficult markets.

Michèle DETAILLE
CEO, CODIPRO,
34 employees
Luxembourg

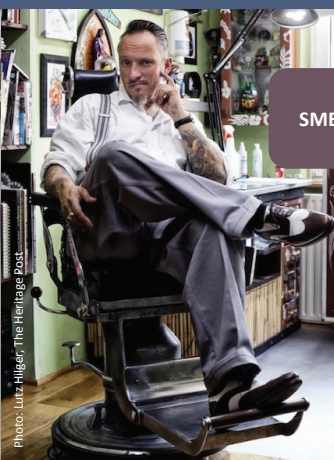
SME



Photo: Alipa Group

Standards help to improve service quality in tattoo studios, resulting in increased consumer trust. However, it is very difficult for an individual company to find its way and to be heard in the standardisation process. Therefore, it is essential for smaller companies to have an organisation such as SBS to represent them. Otherwise, there is a risk that the standards developed will not be fit for small companies.

Andy SCHMIDT
CEO, Body Electric Tattoo Studio
3 employees
Germany



SME

Photo: Lucz Hliger, The Heritage Post



EXPERT

I have been active in the development of standards since 2016. As an SBS expert, I rely on a network of SMEs. Together, we develop the position of SBS on "Safety of children's clothing" (CEN TC 248/WG 20) and on "Risks in the sleeping environment" (CEN TC 248/WG 34). This allows me to speak on behalf of European SMEs affected by the standard.

Andrés BOSCH
Standardisation Expert, Children's Fashion
Spain

The work of SBS for the lift sector is tangible and essential for the future of our SMEs. SBS does not just inform us about new standards and their implementation; it also supports us on the political and technical fronts, against provisions that could hamper our businesses.

Massimo BEZZI
EFESME President and ICM CEO
Italy

MEMBER



Photo: ANACAM

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JOIN SBS TO IMPROVE STANDARDS FOR SMEs

Contact the Secretariat: info@sbs-sme.eu

