

22 May 2019
Small Business Standards Conference
BIP - Rue Royale 2-4, Brussels



Standards for Europe's sustainable growth



Sustainability is one of Europe's key priorities. How can SMEs and standards contribute to the sustainable development goals?

Moderator: Jacki Davis



12.00 – 13.00

REGISTRATION AND LUNCH

Lunch venue :

BELvue Museum - Place des Palais 7, Brussels



13.00 – 14.00

OPENING SPEECHES

Gunilla Almgren, President, Small Business Standards
Timo Pesonen, Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission – Invited
Ola Elvestuen, President of the UN Environment Assembly



14.00 – 15.30

PANEL 1

Standards and SMEs for sustainable cities and communities

SMEs are at the heart of urban life. As such, they contribute to green innovation and job creation in cities. SMEs thus have a key role to play in the development of sustainable cities. Can standards be a tool for SMEs to take cities into the future?

- Sustainable buildings:
 - Oscar Nieto, Construction Products Europe, Declaration "Construction in the circular economy: Striving towards circularity through the use of recycled materials and the reuse of products and materials"
 - Pierre Poupez de Kettenis, CEO, Home Eos
- Sustainable care solutions: Leila Yousif, Chief Quality Officer, Ablymed
- Sustainable lighting: Virginie Nicolas, President, ACE, French lighting designers' Association
- Sustainable tourism: Peter Jungmeier, General Manager, SPES



15.30 – 16.00

COFFEE BREAK



16.00 – 17.30

PANEL 2

Standards and SMEs for responsible consumption and production

SMEs, ranging from small-scale local bakeries to sophisticated, fast-moving start-ups, are key to the shift towards more sustainable production and consumption practices and to the “think global, act local” ambition. What is the contribution of SMEs to sustainability in standards and how to ensure that these are implemented amongst SMEs?

- Ecodesign and Energy Label, standardisation: Christoforos Spiliotopoulos, Policy Director, ECOS
- Standards for SDG 12: Lorenza Jachia, Regulatory Cooperation Unit, Regulatory Cooperation and Standardisation Policies, UNECE
- Supporting eco-inclusive SMEs: Andreas Schumacher, DTV Managing Director
- Sustainable printing: Vanessa Merlin, Quality, Security & Environment Chief Officer, Nord'Imprim
- Sustainable workplace: Anne Lenaerts, CSR Director, NNOF



17.30 – 18.00

CLOSING REMARKS



18.00

COCKTAIL RECEPTION



The conference language is English. Interpretation will be provided in German, French and Italian



#Standards4SMEs

Please note that some speakers still need to be confirmed.