European Standardisation Regulation - 5 years on.
What has changed for SMEs?

Moderator: Jacki Davis

12.00 – 13.30 Registration and lunch

13.30 – 14.00 Opening speeches
- Gunilla Almgren, President, Small Business Standards
- Urve Palo, Estonian Minister for Entrepreneurship and Information Technology (tbc)

14.00 – 15.30 What progress in involving SMEs in standardisation?
- Simon Hicks, European Telecommunications Standards Institute (ETSI)
- Joaquim Nunes de Almeida, Director, Single Market Policy, Regulation and implementation (DG GROW), European Commission
- Tim Krögel, Head of Unit, Zentralverband des Deutschen Handwerks (ZDH)
- Vincent Laflèche, President, CEN (tbc)
- Marlene Mizzi, Member of the European Parliament

15.30 – 16.00 Coffee break

16.00 – 17.30 Are current standards fit for purpose for SMEs? Exchange of views between standards makers and users
- Malcolm Harbour, Senior Adviser on the Single Market, European Policy Centre
- Rüdiger Marquardt, Vice-President Policy of CEN and Member of the DIN Executive Board
- Alban Maggiori, Managing Director, Laboratoire Carrare
- Andreas Schmidt, CEO, Andy’s Body Electric
- Rik Zwama, CEO, EnSafe

17.30 – 18.00 Closing remarks
- Gunilla Almgren, President, Small Business Standards

18.00 Cocktail reception

The conference language is English. Interpretation will be provided in German, French and Italian.
Small Business Standards (SBS) is the European association representing and supporting small and medium-sized companies (SMEs) in the standardisation process, both at European and international levels.

Co-financed by the European Commission & EFTA