

PROGRAMME

Reinforcing the cooperation within the standardisation community

19 October 2016 Residence Palace Rue de la Loi 155, 1040 Brussels

09.30 - 10.00 Registration and coffee

10.00 - 10.45 Opening session

- Gunilla Almgren, SBS President
- Peter Faross, Secretary General, UEAPME
- Marlene Mizzi, Member of the European Parliament

10.45 – 12.00 "Assessment of the standards Regulation by Annex III organisations and ESOs"

Panel discussion

- Annex III organisations: Laura Degallaix, Director, ECOS; Stephen Russell, Secretary-General, ANEC;
 Guido De Jongh, Project Officer, ETUC
- Margot Dor, Director, ETSI
- Kerstin Jorna, Director, Single Market Policy, Regulation and Implementation, DG GROW, European Commission
- Patrick Liébus, President, EBC

12.00 - 13.15 Lunch

13.15 – 14.30 "Standards as a means for smaller companies to go international"

Panel discussion

- Luciano Faletto, Consultant in lift standardisation, EFESME
- Hervé Gauthier, Unit Manager, International Cooperation, CEN CENELEC
- Arthur Lopian, Deputy Head of Unit, WTO, Legal Affairs and Trade in Goods, Tariff and Non-Tariff Negotiations, Rules of Origin, DG TRADE, European Commission
- Andreas Schumacher, Managing Director, German Textile Care Association

14.30-15.00 Coffee break

15.00 – 16.15 "How to ensure the voluntary nature of standards"

Panel discussion

- Jean-François Aguinaga, Head of Unit, Standards for Growth, DG Grow, European Commission
- Luc Hendrickx, Director of Enterprise Policy and External Relations, UEAPME
- Milan Holeček, Slovak Office of Standards, Metrology and Testing (2016 Slovak Presidency)
- Bernhard Thies, President, CENELEC

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16.15 – 17.15 "Standards as a tool to facilitate innovation" (Horizon 2020 context)

- Helen Köpman, Deputy Head of the Innovation Unit, DG CONNECT, European Commission
- Sebastiano Toffaletti, Secretary-General, Digital SME
- Fernando Utrilla, Head of Research and Innovation Unit, Standardisation Department, AENOR (CEN-CENELEC)

17.15 – 17.30 Closing remarks

• Gunilla Almgren, President, SBS

17.30 Cocktail reception

Moderator: Karen Coleman



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sized companies (SMEs) in the standardisation process, both at European and international levels.

Small Business Standards (SBS) is the European association representing and supporting small and medium-