

ANNUAL CONFERENCE

10 October 2017



Solvay Library, Brussels

European Standardisation Regulation - 5 years on. What has changed for SMEs?

Moderator: Jacki Davis

12.00 – 13.30 **Registration and lunch**

13.30 – 14.00 **Opening speeches**

- Gunilla Almgren, President, Small Business Standards
- Urve Palo, Estonian Minister for Entrepreneurship and Information Technology (tbc)

14.00 – 15.30 ***What progress in involving SMEs in standardisation?***

- Simon Hicks, European Telecommunications Standards Institute (ETSI)
- Joaquim Nunes de Almeida, Director, Single Market Policy, Regulation and implementation (DG GROW), European Commission
- Tim Krögel, Head of Unit, Zentralverband des Deutschen Handwerks (ZDH)
- Vincent Lafèche, President, CEN (tbc)
- Marlene Mizzi, Member of the European Parliament

15.30 – 16.00 **Coffee break**

16.00 – 17.30 ***Are current standards fit for purpose for SMEs? Exchange of views between standards makers and users***

- Malcolm Harbour, Senior Adviser on the Single Market, European Policy Centre
- Rüdiger Marquardt, Vice-President Policy of CEN and Member of the DIN Executive Board
- Alban Maggiar, Managing Director, Laboratoire Carrare
- Andreas Schmidt, CEO, Andy's Body Electric
- Rik Zwama, CEO, EnSafe

17.30 – 18.00 **Closing remarks**

- Gunilla Almgren, President, Small Business Standards

18.00 **Cocktail reception**

The conference language is English. Interpretation will be provided in German, French and Italian.





#Standards4SMEs

www.sbs-sme.eu



Small Business Standards (SBS) is the European association representing and supporting small and medium-sized companies (SMEs) in the standardisation process, both at European and international levels.

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